

RE: Premises Licence variation 275183/CT4: Around A Pound Plus, 168 Hollyhedge Road, Manchester, M22 9UE, (Sharston ward)

Tim Whiston <cllr.tim.whiston@manchester.gov.uk>

Tue 24/05/2022 21:07

To:

- Emma Taylor <cllr.emma.taylor@manchester.gov.uk>;
- Tommy Judge <cllr.Tommy.Judge@manchester.gov.uk>;
- Premises Licensing <Premises.Licensing@manchester.gov.uk>

Good evening,

I agree with my ward colleagues about the ASB concerns and will not be supporting this application.

Kind regards,

Tim

**Cllr Tim Whiston** | Labour Member for Sharston Ward | Manchester City Council | Mobile: 

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**From:** Emma Taylor <cllr.emma.taylor@manchester.gov.uk>

**Sent:** 24 May 2022 10:21

**To:** Tommy Judge <cllr.Tommy.Judge@manchester.gov.uk>; Premises Licensing <Premises.Licensing@manchester.gov.uk>

**Cc:** Tim Whiston <cllr.tim.whiston@manchester.gov.uk>

**Subject:** Re: Premises Licence variation 275183/CT4: Around A Pound Plus, 168 Hollyhedge Road, Manchester, M22 9UE, (Sharston ward)

Good morning,

I agree with my Ward colleague, Councillor Judge.

Unfortunately this area is blighted with litter and ASB and if this licensing application were to be granted I am concerned matters would be made worse.

I object to this application.

Best wishes,

Emma

**Councillor Emma Taylor**  
**Labour Member for Sharston**  
**Manchester City Council**

**M:** 

**Twitter:** @CllrETaylor

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**From:** Tommy Judge <[cllr.Tommy.Judge@manchester.gov.uk](mailto:cllr.Tommy.Judge@manchester.gov.uk)>

**Sent:** Monday, May 23, 2022 11:00:44 AM

**To:** Premises Licensing <[Premises.Licensing@manchester.gov.uk](mailto:Premises.Licensing@manchester.gov.uk)>

**Cc:** Emma Taylor <[cllr.emma.taylor@manchester.gov.uk](mailto:cllr.emma.taylor@manchester.gov.uk)>; Tim Whiston <[cllr.tim.whiston@manchester.gov.uk](mailto:cllr.tim.whiston@manchester.gov.uk)>

**Subject:** RE: Premises Licence variation 275183/CT4: Around A Pound Plus, 168 Hollyhedge Road, Manchester, M22 9UE, (Sharston ward)

Thanks very much for this, I would be opposed to this as Anti Social behaviour is a major issue around the location of these shops and I believe this application would just add to it.

Regards  
Tommy

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**From:** Premises Licensing <[Premises.Licensing@manchester.gov.uk](mailto:Premises.Licensing@manchester.gov.uk)>

**Sent:** 23 May 2022 10:40

**Subject:** Premises Licence variation 275183/CT4: Around A Pound Plus, 168 Hollyhedge Road, Manchester, M22 9UE, (Sharston ward)

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[PREMISES.LICENSING@MANCHESTER.GOV.UK](mailto:PREMISES.LICENSING@MANCHESTER.GOV.UK) DIRECTLY

Date: 23 May 2022

## Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005

Dear Sir / Madam

I am writing to tell you that a licence application has been received for premises in Sharston ward as follows:

**Application Type:** Premises Licence variation

**Reference:** 275183/CT4

**Premises:** Around A Pound Plus, 168 Hollyhedge Road, Manchester, M22 9UE

**Applicant:** Mulberry West Limited

**Description of proposed variation as given by the applicant:**

Variation of opening hours and hours for the sale of alcohol to 24 hours a day. Between the hours of 11pm and 8am the premises will not be able to enter the premises and will be served through a 'night pay hatch' only.

**Proposed hours and licensable activities:**

Supply of alcohol for consumption off the premises only:

Current hours: Mon to Sun 8am to 11pm

Proposed hours: Mon to Sun 8am to 11pm and then 11pm to 8am with customers to be served through night pay hatch only

**Opening hours:**

Current hours: Mon to Sun 8am to 11pm

Proposed hours: Mon to Sun 8am to 11pm and then 11pm to 8am with customers to be served through night pay hatch only

## Steps to promote licensing objectives as given by the applicant

- We propose only to serve through the 'night pay hatch' after 11pm to ensure staff safety.
- We have already installed the most advance CCTV setup covering the inside of the shop and intend to boost it up by installing a few more HD cameras covering the outside parade. The area will be kept well-lit outside to deter any obnoxious behaviour or gathering. We have and will continue to provide CCTV footage to Police and other relevant authorities shall there be a need. We intend to keep HD footage of all cameras for at least 30 days period.
- 
- We have recently relayed the footpath in front of the shop and the facia is pretty new as well with modern visuals. The font of the shop is well lit with LED flood lights and strips. We believe that this vibrant setup will give a neat and lively look to the area and surely further deter anti-social activities.
- We intend to have two people present in the shop after 11, one serving the tills and the other on the shop floor replenishing and fetching items upon customer's demands.
- Front and back doors will be kept locked from inside with access only to the staff inside or with authorised persons with the FOB keys. We have a full membership with Verisure with a remote camera manned 24 hours off site by them. Smoke screens, motion detectors and independent security staff's prompt arrival to the premises is available, shall there ever be a need. I am pleased to confirm that we never had such a need in our more than ten years experience.
- We have recently rebuilt the footpath in front of our shop with tarmac and covered the potholes in the front parking area in order to ensure customer safety.
- All entry and exit doors will be kept clear at all times with visible signage.
- Our waste is mainly of cardboard boxes and plastic wraps for which we have contracts in place with the well-known commercial waste removal company on weekly basis for separate collection of recyclable card boards and general waste. Public bins are available on the parade of the shop for customers and public. We actively monitor the front of the shop to keep it clear of any rubbish at all times.
- We rigorously imply 'Challenge 25' policy at all times with visible signage on point of sale and all relevant areas of the shop. We ask for the actual proof of ID and do not accept pictures on phones.
- All our staff is trained and regularly advised how to interact with underage people. We actively look out for proxy sales and advise the mature individuals of the legal implications if they are involved in the proxy purchase. We refuse the sale if we are satisfied that the age restricted item is not for their consumption. We have active outdoor CCTV cameras that we make use of for this purpose.

The application is in consultation until midnight on [17/06/2022](#).

Any comments must be made in writing to [premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk) no later than [17/06/2022](#) and outline your reasons for making the representation, including any supporting

information.

Comments must be relevant to how you think the granting of the application would affect the promotion of the four licensing objectives below:

- The prevention of crime and disorder
- Public safety
- The prevention of public nuisance
- The protection of children from harm

This application is also summarised on our website: [www.manchester.gov.uk/licensing](http://www.manchester.gov.uk/licensing)

Please continue to check the council's register of licence applications and notices on premises in your local area as this information is only sent by email to our mailing lists as a courtesy.

Yours sincerely

Chloe Tomlinson

Premises Licensing  
 Growth and Development  
 Manchester City Council  
 Level 1 Town Hall Extension  
 Albert Square  
 PO Box 532  
 M60 2LA  
 Email: [premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk)  
 Web: [www.manchester.gov.uk/licensing](http://www.manchester.gov.uk/licensing)

To tell us how we're doing with our online feedback form [click here](#).

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**Fw: ref. 275183/CT4**

Premises Licensing <Premises.Licensing@manchester.gov.uk>

Sun 05/06/2022 16:10

To: [REDACTED]

GH

Premises Licensing  
Growth and Development  
Manchester City Council  
Level 1 Town Hall Extension  
Albert Square  
PO Box 532  
M60 2LA  
Email: [premises.licensing@manchester.gov.uk](mailto:premises.licensing@manchester.gov.uk)  
Web: [www.manchester.gov.uk/licensing](http://www.manchester.gov.uk/licensing)

To tell us how we're doing with our online feedback form [click here](#).

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**From:** [REDACTED]

**Sent:** 01 June 2022 16:42

**To:** Premises Licensing <Premises.Licensing@manchester.gov.uk>

**Subject:** ref. 275183/CT4

You don't often get email from [REDACTED] [Learn why this is important](#)

I object to the extension of the licensing hours for the above property/business at Around A Pound Plus, 168 Hollyhedge Road, Manchester, M22 9UE for the following reasons.

This application fails to make any contribution to the promotion of any of the four required objectives

- The prevention of crime and disorder - the link between alcohol and crime, particularly violent crime, is well documented.
- Public safety - It will inevitably appeal to younger people and those already intoxicated on their way home from other licensed premises, with significant risk to the safety of residents and other public
- The prevention of public nuisance - it will inevitably result in groups congregating outside the premises and other properties during the night and the increased consumption of alcohol in public places.
- The protection of children from harm - the serving of alcohol from a hatch will make it impossible to adequately ensure alcohol is not served to minors; disputes will inevitably arise when service is refused, it will be more expedient for staff to allow minors to purchase alcohol than to control an angry group. It will enable those with an alcohol problem or history of violence with alcohol to feed that habit during the night and/or bring it back into the family home.

Further, the applicant for this license is a sole director of this and another company, both with obscure company names; a simple check reveals no records, no history, and no accounts.

This area needs 24/7 public transport, pharmacy services and primary health care. It does not need any more alcohol sales, there is a glut of such places already.

I am certain this application will be refused as the unnecessary and harmful attempt to promote more alcohol problems it is.

Yours



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# GREATER MANCHESTER POLICE - REPRESENTATION

## About You

Name	PC Alan Isherwood
Address including postcode	Manchester Town Hall Extension Lloyd Street Manchester M2 5DB
Contact Email Address	alan.isherwood@gmp.police.uk
Contact Telephone Number	0161 856 6017

## About the Premises

Application Reference No.	LPV 275183
Name of the Premises	<b>Around A Pound Plus</b>
Address of the premises including postcode	<b>168 Hollyhedge Road, Manchester M22 9UE</b>

## Your Representation

Please outline your representation below and continue overleaf. This should describe the likely effect of the grant of the licence on the licensing objectives on and in the vicinity of the premises in question.

Please accept this as formal notification of the Greater Manchester Police objection to the application for a premises licence variation in relation to the above premises.

The grounds for the objection are the Prevention of Crime and Disorder, the Prevention of Public Nuisance, Public Safety and the Protection of Children from Harm.

The premises are situated in close proximity to numerous residential properties.

The Sharston area suffers from high levels of anti-social behavior and street drinking and the local policing team is working hard to address these issues.

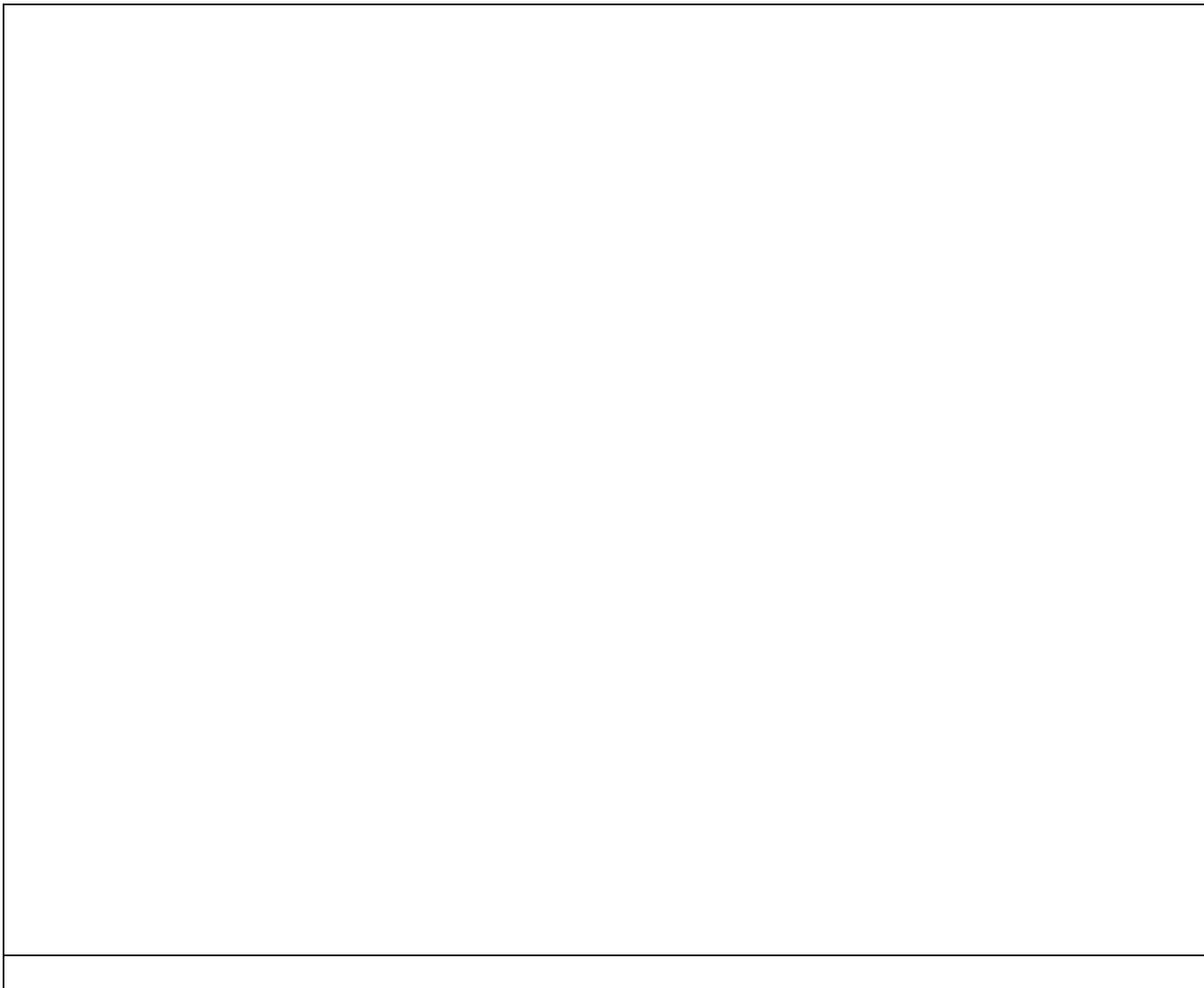
Therefore, the hours requested by the applicant for 24 hour alcohol sales are not suitable for a premises in this particular area as the access to alcohol around the clock will almost certainly exacerbate these issues and see people's quality of life diminish.

With the premises being so close to a college GMP are concerned that the premises could become a magnet for street drinkers as it would be selling alcohol earlier than other off licences in the area which means that they could well be drunk by the time the pupils begin to arrive for college and this could have a damaging effect on them.

The applicant has failed to demonstrate how the extended hours and potential queue of people outside in the early hours won't cause a disturbance to the nearby residents.

Therefore, GMP asks that this application is refused.





**Licensing & Out of Hours Compliance Team - Representation**

Name	Tracy Griffiths
Job Title	Neighbourhood Compliance Officer
Department	Licensing and Out of Hours Compliance Team
Address	Level 1, Town Hall Extension, Manchester, M60 2LA
Email Address	Tracy.griffiths@manchester.gov.uk
Telephone Number	0161 219 2559

<b>Premise Details</b>	
Application Ref No's	275183
Name of Premises	Around a Pound Plus
Address	168 Hollyhedge Road, Manchester, M22 9UE

<b>Representation</b>
<p>Outline your representation regarding the above application below. This representation should describe the likely effect of the grant of the licence/certificate on the licensing objectives and on the vicinity of the premises.</p> <p>The Licensing and Out of Hours Team (LOOHT) in our capacity of an Environmental Health Responsible Authority have assessed the likely impact of the grant of this application taking into account a number of factors, including the nature of the area in which the premises is located, the hours applied for and any potential risk that the granting of the licence could have on the licensing objectives.</p> <p>The applicant has submitted an application to vary a premises licence, to extend the terminal hours, allowing the premises to carry out the following licensable activities 24 hours per day, 7 days per week.</p> <ul style="list-style-type: none"> <li>• The sale by retail of alcohol</li> </ul> <p>The premises currently is permitted to carry out these activities between 08:00 and 23:00 daily.</p> <p>The premises is located in a small row, set back from the main road (Hollyhedge Road), with commercial properties on both sides of the road and residential properties above them. Commercial properties include licences/grocery stores, takeaways, betting shops, pharmacies and other retail. The premises is located in an area that is predominantly residential, and has a high level of anti-social behaviour and litter.</p> <p>LOOHT have the following concerns:</p> <ul style="list-style-type: none"> <li>• The application fails to outline the conditions that the applicant wishes to put forward in an acceptable format, or demonstrate how the four licensing objectives will be met</li> <li>• All other premises permitted to sell alcohol in the local area, are permitted to sell alcohol no later than 22:00. There is concern that this</li> </ul>

premises will attract members of the public who wish to purchase alcohol late into the night and then stay in the area. Which will encourage street drinking and anti-social behaviour, as the premises has failed to describe how it would meet the Licensing objectives it would not be possible to see how the premises is going to meet these

- There is a concern that litter will also increase

After considering the application the Licensing and Out of Hours Team in our capacity as the Environmental Health Responsible Authority recommend that this application refused.

Recommendation: Refuse Application